COACHING FOR KINGDOM AND CAMPUS RESULTS

VERSION 2.1

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MARKS OF AN EFFECTIVE COACH

Great coaches know their sport. When Vince Lombardi took on his job with the perpetually-losing Green Bay Packers in 1958, he already had 25 years of football—not badminton—experience.

As a chapter planter coach, you are here because you also have experience in your "sport" (i.e., campus evangelism/outreach) and a good understanding of the strategy and goals of InterVarsity's chapter planting initiative. With that as a given, here are eight marks that are foundational to being a good coach to your planter.

1. A GOOD COACH ESTABLISHES A TRUSTING RELATIONSHIP WITH HIS/HER PLANTER.

"The prerequisite for coaching is a basic trust in the coachee and confidence that he or she wants to improve." —Bhatia Samir

- As Christ-followers, we need to coach "from the inside out." Our hearts have to be "with" the planter. Jesus said in Matthew 6:21: "For where your treasure is, there will your heart be also." We have to treasure what the planter needs more than our need to "straighten them out" or "tell them how to do it." We need to practice saying to ourselves ... "This is not about me."
- Jesus also said in Matthew 15:18: "But the things that come out of the mouth come from the heart..."
- Trust is built as three things occur: We show true compassion, tell the truth in love, and get results from the process. These outcomes combine to create trust.
- Trust has to be two-way. It is not just the person you are coaching who must trust you, but you must trust the person you are coaching.
- The 'chemistry' has to be right between a coach and the planter. An attitude of openness, honesty, caring, and authenticity go a long way toward developing trust and credibility. You as coach set the tone by being real, sharing from the heart, being free to admit mistakes, and longing to see the planter succeed.







2. A GOOD COACH APPROACHES COACHING FROM A "PARTNERSHIP PERSPECTIVE."

"Coaching is not a spectator sport. A productive coaching relationship begins with two people with fire in their bellies: One who wants desperately to move forward and another who yearns to help that person make the journey. "—James Belasco

- This is a journey where the focused dialogue of two is stronger than one to bring about personal development and move the mission forward.
- In good coaching relationships, there is joint or shared ownership of the task—even if the roles are different and even not equal. The victories and disappointments, the setbacks and successes belong to you both.
- Know your role. You are a coach, not a mentor, spiritual director, pastor of care or supervisor. Practice saying, "I am not the Messiah."
- Watch out for triangulation! Keep lines of communication open and direct with your supervisor and planter. Trust your planter and supervisor, but verify what comes at you via a third party.

3. A GOOD COACH HAS STRONG LISTENING SKILLS.

- "Everyone should be quick to listen, slow to speak and slow to become angry, for man's anger does not bring about the righteous life that God desires." —James 1:19
- The presenting idea, problem or challenge is not always the real one. Listen for emotion as well as for the facts.
- Coaching conversations include careful listening to (a) verify facts (i.e., grounded in reality), (b) clarify your goals, (c) align your actions with your purpose as a planter, and (d) support your steps to realize your intentions.
- Coaches can stay focused and block out distractions when listening. They practice active listening and seek to understand the planter's perspective, thoughts, concerns and feelings.

4. A GOOD COACH ASKS GREAT QUESTIONS.

- "The directional or strategic power of any coaching dialogue lies primarily in its ability to question." —Laurence S. Lyons
- Again, the presenting idea, problem or challenge is not always the real

one. Your questions should probe for the meaning behind what is being said. "What does this mean to you?" is a great question to get at the real deal. Another is: "Is there an underlying or deeper question we need to answer here?"

 Asking questions builds ownership and empowers planters to take action and make choices. What you focus on, you get in return. Coaching seeks to ask questions to paint a clear picture of your current reality (facts), open up new possibilities (perspective), and provide new choices (actions).

5. A GOOD COACH THINKS ANALYTICALLY AND STRATEGICALLY.

"Any enterprise is built through wise planning, becomes strong through common sense, and profits wonderfully by keeping abreast of the facts." —Proverbs 24: 3-4 (TLB)

Analytical thinking "peels the onion." Here are some questions to help do this:

- At its essence, what is the issue or decision we are facing?
- What does Scripture tell us in these situations?
- What facts should we have before we decide with total confidence?
- What trends, changes, or problems might be driving this?
- Is this a cause or a symptom or a result of some other action that should be changed?
- Any hidden agendas at work here?
- Can this be broken into parts to make it more analytical?
- Is there a hierarchy of preferred outcomes we need to establish?
- How does this decision impact our overall plan or stage we are in?
- What strengths can we use to deal with this?
- Does this expose us in any way to an unwarranted threat?
- What if we did nothing?
- What would the counter-intuitive or "opposite direction" option be and what are the strengths and risks of it?
- What would this look like 24 hours from now?

Adapted from Boardroom Confidence, by Bobb Biehl and Ted W. Engstrom.



Strategic thinking can also occur as you identify recent unsatisfactory mission results (either the coach or the CSM). Consider this as a case study.

- Talk together about the possible ways employee performance and behavior contributed to the unsatisfactory results. Refuse to allow all the blame to go to external circumstances or other people; then there is no hope of improvement. Discuss behavioral patterns, habits and motivations that serve as barriers to success in this aspect of the mission. Did employee behavior limit the success of the effort? How?
- Talk together about strategies and tactics that were employed but did not achieve the desired results. Did poor or misguided strategic or tactical choices themselves contribute to a lack of success? How?
- Talk about the resources that may have been lacking. Did time, money or tool allocation issues put success out of the reach of the employee? What could be done differently to make these resources available?
- Talk about the possible need for further training or practice on the part of the employee. Did the employee's lack of skill or ability to carry out the plan or strategy limit the success of the effort? How?
- Ask what changes need to be made to increase the likelihood of a successful outcome of the next opportunity? behavior, training, practice, planning, tactics, strategy

6. A GOOD COACH PROVIDES HONEST, STRAIGHTFORWARD AND CLEAR FEEDBACK.

- "The great advantage of humility is that it is an effective foundation for learning, with complacency and arrogance the most powerful barriers to learning." —Bruce Lloyd
- To be effective in missional coaching, it is essential to help the person being coached to accept and reflect on feedback (observations/ perceptions about behavior, attitudes and actions).
- Feedback that reflects on 'wins' can identify personal strengths, attitudes and actions to build on for increased effectiveness.
- Feedback that points out areas for growth usually reveals a new perspective, illuminates a blind spot, or confronts denial. This type of feedback requires courage.
- A handout has been provided that offers tips on building this skill.





7. A GOOD COACH HAS A PASSION FOR RESULTS.

"Measure what's important and what is measured will become important." —Source Unknown

- As a coach, you and the planter have to "begin with the end in mind." In IVCF that end is: To establish and advance witnessing communities of students and faculty that follow Jesus Christ as Lord and Savior.
- Your passion has to be for outcomes, as well as the process along the way. Planters are likely to lose sight of what is important at various times. Your passion for the outcome will keep them going.
- You will have to work at seeking constructive outcomes, and move the planter towards commitment to align his/her actions with his missional purpose and intentions.
- Stay in the conversation. Don't exit mentally when on the phone or on-site. Stick with the discussion until specific, measurable, and realistic action plans are set ... along with a means of follow-up, giving support, and accountability for results.

8. A GOOD COACH PRACTICES GOOD SELF-CARE.

- "No one is saying that the construction of a balanced life is easy. It requires regular negotiation and renegotiation among at least three forces: the inner set of priorities and values you have set for yourself, the demands of your career, and fluctuating needs of the people you love." —Alan Loy McGinnis
- Negotiation and re-negotiation of what is best for you will not occur on the fly. Schedule time to check your key health indicators in your spiritual, physical, emotional, relational and mental realms.
- Monitor your energy level and KNOW what replenishes you and when.
- Commit to keep your skills sharp. Take advantage of the ongoing support that InterVarsity Christian Fellowship will provide to you.
- Remember that self-care occurs both alone and in community. Figure out what you need and when. For inspiration, read Matthew 14:22ff.



HOW TO GET THE MOST OUT OF YOUR COACHING EXPERIENCE

There are huge benefits from being a coach. What you learn in this experience will sharpen your relational skills, strengthen your capacity to motivate others toward a goal, increase your understanding of your own strengths and weaknesses—and build your faith in Christ as well! To get these benefits though you will need to actively engage the following principles:

1. Establish its priority early on.

Is this your day job? If not, be realistic. Establish the amount of resources you will give this assignment and the intensity with which you can address this. Then give that block of resources—a solid 100%.

2. Keep a journal of lessons learned.

Coaching can be a rewarding and challenging experience. Record your highs and lows, your lessons learned about yourself, the planter, campus and process. Somewhere downstream, the value of this journal will return itself many times over.

3. Lean into the resistance.

Resistance comes in all shapes. It can masquerade in a variety of forms. Our tendency in life is to either deny it, boundary it and do nothing about it, or go to negative emotions of worry, anger or despair. Just like a physical workout of resistance training, you will get more out of your coaching by moving toward resistance rather than away from it. Stay in the moment.

(For a back to basics overview on resistance you might encounter, go to: http:// www.findarticles.com/p/articles/mi_m3495/is_n4_v41/ai_18298708/pg_1)

4. Apply immediately what you learn in your other work and relationships.

Experience shows that the more we practice a new value or learning and the more we do that right away, the more likely it is to stick with us. If you learn an effective way to motivate your planter or handle conflict, bring that learning home. If you learned how to be more culturally relevant or scope out the land through this effort, take it back to your campus. Quickly applied learning tends to stick with us.

5. Be willing to "get lost."

The path forward is not clearly marked for any of us. Six months from now all of us in IVCF will have a better grasp on what it means to plant a chapter in the 21st century. We all have to be willing to "get lost" and find our way. That requires flexibility in attitude and approaches. Form follows function here too.

6. Ask for help!

You are not expected to fix everything in your planter's world. IVCF stands behind you with the force and history of the entire organization. "No news is good news" will probably signal trouble to senior leadership. So put your supervisor and IVCF on your speed dial.





T ² E X E		U G	PROCESS		
STEP	CONTRACTING	ASSESS	PLAN	IMPLEMENT	REVIEW
GOAL	Agree on facts of situation and mutual expectations	Agree on issues to be addressed in the coaching process	Agree on a plan of action, desired outcomes and measures	Agree on each party's role in implementing the plan	Agree on progress measured against goals
APPROACH	 Discussion with sponsor Discussion with client 	 Depending on situation include some or all of the following with feedback: Administer assessment instruments Gather information from others Self assessment exercises Discuss results and implications 	 Collaborative process to discuss and agree on which approaches will achieve outcomes Agree on a plan and how to measure progress Prepare a written development plan 	 Depending on situation include some or all of the following: Simulations Observe client in action and provide feedback "Homework" could include on-the-job activities to practice desired behaviors, written assignments, training and reading Feedback 	 Collaborative discussion to review progress measured against goals Client to gather feedback as appropriate from peers, direct reports and boss on his/her progress
TOOLS		 360° feedback as required Other assessment instruments as required Any assessments already completed by the client 	• Sample plans	 Training courses Simulations Video feedback Books Internet resources Team building 	 360° feedback Input from others Coach's feedback Self review Performance appraisals
OUTCOMES	Agreement by all parties concerned to engage in the coaching process	 Self awareness Clarity of key issues to address 	 Action plan 	 Personal and professional development New or improved skills 	 Behavior change Progress toward measurable business impact Positive feedback from others

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One key role of any leader is to coach team members to achieve their best. As "coach," you will typically help your team members to solve problems, make better decisions, learn new skills or otherwise progress in their role or career.

While some leaders are fortunate enough to get formal training as coaches, many are not. They have to develop coaching skills for themselves.

Now this may sound daunting. But if you arm yourself with some of proven techniques, find opportunities to practice and learn to trust your instincts, you can become a better coach, and so enhance your team's performance.

One proven approach that helps with this is the **GROW** model. GROW is an acronym standing for **G**oal - Current Reality - **O**ptions - **W**ill. The model is a simple yet powerful framework for structuring a coaching session.

A useful metaphor for the GROW model is the plan you might make for an important journey. First, you start with a the map: With this, you help your team member decide where they are going (their *Goal*) and establish where they currently are (their Current *Reality*). Then you explore various ways (the *Options*) of making the journey. In the final step, establishing the *Will*, you ensure your team member is committed to making the journey and is prepared for the conditions and obstacles they may meet on their way.

HOW TO USE THE TOOL

Use the following steps to structure a coaching session:

1. Establish the <u>G</u>oal:

First, with your team member, you must define and agree the goal or outcome to be achieved. You should help your team member define a goal that is specific, measurable and realistic.

In doing this, it is useful to ask questions like:

"How will you know that you have achieved that goal?"

"How will you know the problem is solved?"

2. Examine Current <u>R</u>eality:

Next, ask your team member to describe their Current Reality. This is a very important step: too often, people try to solve a problem without fully considering their starting point, and often they are missing some of the information they need to solve the problem effectively.



As the team member tells you about his or her Current Reality, the solution may start to emerge.

Useful coaching questions include:

"What is happening now?"

"What, who, when, how often"

"What is the effect or result of that?"

3. Explore the Options:

Once you and your team member have explored the Current Reality, it's time to explore what is possible, meaning all the many possible options you have for solving the problem. Help your team member generate as many good options as possible, and discuss these.

By all means, offer your own suggestions. But let your team member offer his or hers first, and let him or her do most of the talking.

Typical questions used to establish the options are:

"What else could you do?"

"What if this or that constraint were removed?

"What are the benefits and downsides of each option?"

"What factors will you use to weigh up the options?

4. Establish the <u>W</u>ill:

By examining Current Reality and exploring the Options, your team member will now have a good idea of how he or she can achieve their Goal. That's great—but in itself, this may not be enough! So your final step as coach is to get you team member to commit to specific action. In so doing, you will help the team member establish his or her will and motivation.

Useful questions:

"So what will you do now . and when?" "What could stop you moving forward?" "And how will you overcome it?" "Will this address your goal?" "How likely is this option to succeed?" "What else will you do?"



HELPFUL TIPS

Tip 1: Know your own role

In its traditional application, the GROW model assumes that the coach is not an expert in the "client's" situation, and therefore must act as an objective facilitator, helping the client select the best options and not offering advice or direction.

However, when a leader coaches his or her team members, other dynamics are in play: As a leader you will usually have some expert knowledge to offer (see our article on expert power*). Also, it's your job to guide the selection of options which are best for your organization, and veto options that are harmful.

Tip 2: Practice by coaching yourself

A great way to practice using the model is to address your own challenges and issues. When you are "stuck" with something, you can use the technique to coach yourself. By practicing on your own challenges and issues, you will learn how to ask the most helpful questions. Write down some stock questions as prompts for future coaching sessions.

Tip 3: Ask great questions—and listen well

The two most important skills for a coach are the ability to ask good questions, and effective listening.

Don't ask closed questions: "Did that cause a problem?" Do ask open ones: "What affect did that have?" Be prepared with a list of questions to for each stage of the G-R-O-W process.

Listen well and let your "client" do most of the talking. Remember that silence is valuable thinking time: you don't always have to fill silence with the next question.

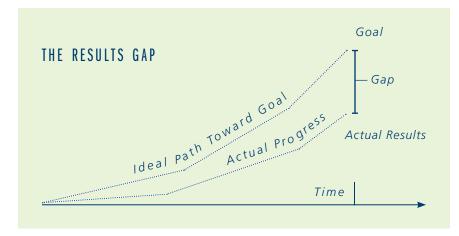
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COACHING ANALYSIS: LEARNING FROM THE GAP

Rich Lamb, Nov. 2006



Questions for a missional coaching analysis and discussion

- 1. Identify recent unsatisfactory mission results (either the coach or the CSM). Consider this as a case study.
- 2. Talk together about the possible ways employee performance and behavior contributed to the unsatisfactory results. Refuse to allow all the blame to go to external circumstances or other people, for then there is no hope of improvement. Consider behavioral patterns, habits and motivations that serve as barriers to success in this aspect of the mission. Did employee behavior limit the success of the effort? How?
- 3. Talk together about strategies and tactics that were employed but did not achieve the desired results. Did poor or misguided strategic or tactical choices themselves contribute to a lack of success? How?
- 4. Talk about the resources that may have been lacking. Did time, money or tool allocation issues put success out of the reach of the employee? What could be done differently to make these resources available?
- 5. Talk about the possible need for further training or practice on the part of the employee. Did the employee's lack of skill or ability to carry out the plan or strategy limit the success of the effort? How?
- 6. What changes need to be made to increase the likelihood of a successful outcome of the next opportunity?—behavior, training, practice, planning, tactics, strategy.
- 7. Agree upon a few specific and measurable goals and deadlines for the changes to be made.

For example, the CSM may have been expecting (based on fellowship size and history) to bring ten students to an area conference, but only is



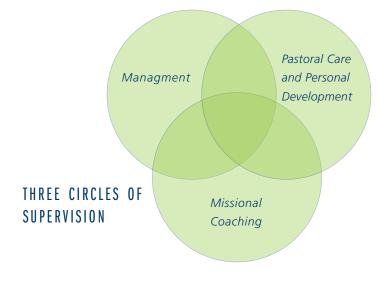


able to recruit two. This result is unsatisfactory, and probably related to employee performance, but not in a linear fashion. The poor results could be due to a combination of linked issues:

- The CSM may lack good recruitment skills (a trainable skill issue)
- The CSM may have indeterminate recruitment skills but didn't believe in the value of this particular event (a motivation and team player issue)
- The CSM may have been discouraged after a couple of negative conversations with students (a character—persistence—issue)
- The CSM may have never had a plan to recruit students for the conference, and only done so in a haphazard way (a planning issue)
- The CSM may have expected that student leaders (who had themselves never attended this conference nor were they planning to attend) were the ones to recruit students to come to the conference (a strategy/tactics issue)
- The successful campus sports team might have a crucial home game that weekend (obstacles beyond the CSM's control)

In fact, most of these could have been going on to some extent (motivation, character, strategy, planning issues) but the CSM's ready and unreflective explanation, upon being asked by his or her supervisor, is the one that absolves the CSM of responsibility, "The team had a home game this weekend that will determine their eligibility for a bowl game spot. No one wanted to miss the game."

A supervisor has many roles: manager (supervising FR, reports, etc), pastoral care (asking about family, Sabbath, spiritual growth, emotional health), and missional coaching (watching performance and giving timely and specific feedback, addressing training needs, adapting assignments to the ongoing developmental needs of the staff person).

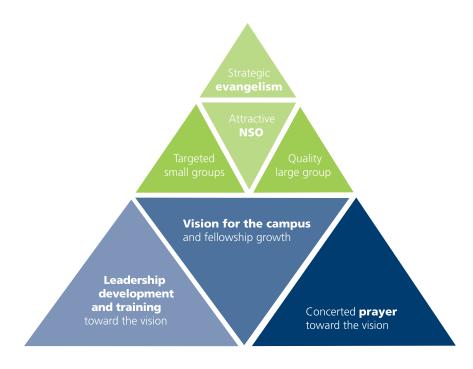




It is possible that supervisors can fail to take on the appropriate role of coach because that is the most time-intensive role to take on. Yet that is exactly what is necessary to see improvements in performance and results. (See the chart following this article.)

The challenge for a supervisor is to get beyond the pastoral concerns and coach for missional success. When people fail to reach their hopes and goals, supervisors may want to pastor them, to encourage and support them. Coaching (in part by asking these difficult questions) may seem harsh or unfeeling. Yet coaching can actually be pastoral, in so far as people want to improve, and coaching can show the way. Nothing salves the pain of failure and disappointment like hope and success.

Ideal mission results coaching discussions involve discrete results, where the issue can be understood in a finite way. "Failure to grow this year" can be broken down into its constituent parts for more fruitful analysis.



FUNDAMENTAL COMPONENTS OF GROWING CHAPTERS

THE MULTIPLE POTENTIAL ROLES OF A SUPERVISOR

SUPERVISORY Role:	COACH	TRAINER	M A N A G E R	SHEPHERD	MENTOR
TOP-LINE Focus:	Mission Effectiveness	Job skills, knowledge, abilities (SKAs), habits	Performance goals and standards	Spiritual and emotional health	Career and future wisdom and guidance
RELATIONAL/ TASK ORIENTATION:	High relational High task	Low relational High task	Low relational High task	High relational Low task	High relational Low task
KEY QUESTIONS:	What works? What does not? How do we become more effective?	What SKAs are needed? How can we ensure they will be put into use?	What are your expectations and requirements? How are you accomplishing the tasks we've agreed you'll do?	How are you, really? How can you become more healed and whole?	How can we think through your growth & development?
EXAMPLES:	How can you work toward increasing leadership team retention?	How can you improve your training for student leaders?	What things have you done to shore up your deficit?	How does your family feel about your travel?	What is your next growth opportunity?
KEY SKILLS OF ROLE:	Analysis, vision, motivation; emotional intelligence	High impact training and teaching	Attention, accountability, follow-through	Compassion and thoughtfulness	Listening and wisdom
RESOURCES OFFERED:	Tactics & strategies	Insights and paradigms	Systems and tools	Prayer and support	Experience and networking
FAITHFULNESS IS Expressed as:	Patience and Persistence: I will keep at it with you until we discover keys to effective ministry in your context.	Servanthood: I care more that you learn what you need and act on it than that I teach what I want.	Integrity: We both will do what we say we'll do.	Care: I value you more than just for the work you do.	Loyalty: I care more for your development than I do for how the goals of the organization are met by you.
CHALLENGE IS EXPRESSED AS:	Courageous and dogged analysis	Drills and practice	Accountability w/ consequences but w/o shame	Speaking the truth in love	Enlarging vision and elongating horizon
SUPPORT IS Expressed as:	Confidence in supervisee's ability to succeed	Noticing and acknowledging improvement	Frequent, specific, timely Affirmation	Prayerful sharing of burdens and celebration of joys	Sponsorship and investment for the journey
HELPING THE SUPERVISEE TO:	Do the right things successfully	Do the right things proficiently	Keep priorities & commitments	Do ministry in a healthy way	Pursue life in a developmental way
ANOTHER WAY To put it:	Discover together what it takes to "win" or succeed	Train toward proficiency in those tasks	Manage progress in the accomplishment of those tasks	Ensure that other things do not hinder progress	Think beyond the present tasks to what lies further ahead
WHEN IT IS Going Well	The supervisee is becoming more fruitful	The supervisee is learning and applying it	The supervisee is making progress	The supervisee is growing spiritually and relationally	The supervisee has vision for his/her future and is pursuing it well
CONTRIBUTION TO MORALE:	Ministry vision and practical help	Ministry competence	Organizational consistency	Personal health and relational community	Personal empowerment



WHAT AN EFFECTIVE COACHING SESSION LOOKS LIKE

Coaching should always be tailored to the individual planter's needs. Below is a simple five-step process that will work in many coaching sessions.

Step 1: Begin with prayer

Ask the Holy Spirit to help you listen and to provide guidance, clarity, wisdom, and insight as needed.

Step 2: How are you—really?

Just as life is not broken out into separate areas, the planter brings all aspects of his/her life to the coaching session. Therefore, it is important to find out what is pressing in the planter's life. Some sample questions include:

- How are you feeling?
- How's your family?
- Anything I can pray for you about that's really stretching you right now?
- What have you been doing to play?

Step 3: Check progress

Get the facts and the planter's perceptions using questions such as the following:

- What has been accomplished since we last met/talked? How is this being done?
- What has encouraged you? What has been a challenge?
- What have you learned? What have you observed about yourself or the team you are working with?
- What has unfolded that will affect what we talk about or do today or your long-term agenda or goals?

NOTES



Step 4: Agree on day's agenda

Questions you might ask include the following:

- What is your agenda, or, what do you want to focus on today? (Note: If several items come up, pick no more than two key issues to focus on.)
- Are there any long-range, big-picture questions we can focus on? Any immediate challenges we'll want to talk about?
- While the choice of each session's agenda is the planter's, part of the coach's job is to help the planter keep the wide, long view.

Step 5: What's next?

Decide what you will focus on before your next session.

- Choose questions for reflection, action items (projects), habits to initiate or strengthen, focuses to hold, or outside resources (such as reading, or key conversations) to utilize.
- A possible statement would be: "We can create a series of possibilities together: I frequently make suggestions, but the ultimate commitment to specific choices is up to you."
- Choose only one or two high impact areas on which to focus, with the planter choosing the goal.
- Before you leave, be sure you both reach consensus about what the area of focus will be and what outcome you are trying to move toward or achieve.

NOTES



GENERAL COACHING QUESTIONS

Below are some sample questions to help maximize your coaching session. Remember to establish a friendly rapport before asking the questions, since building the relationship is key to effective coaching.

- 1. What have you accomplished since our last conversation (or visit)?
- 2. What remains undone? Why?
- 3. What do you want to talk about during this call/meeting?

For each of the particular items to discuss:

- 4. Tell me the facts of the situation.
- 5. What would your dream solution be?
- 6. How do you want to accomplish this solution?
- 7. Describe your next steps to achieve that solution.
- 8. How can I be of support to you in accomplishing this?
- 9. When do you want to meet/talk again?

NOTES



QUESTIONING TIPS FOR COACHES

Definition

Questions are a form of inquiry that provide tremendous data.

Context

Leaders often are called upon to give answers, while asking questions is the key tactic of effective coaches. Well-planned and carefully delivered questions can:

- Encourage storytelling that clarifies the reality and the dream.
- Cultivate personal and organizational awareness.
- Invite reflection.
- Surface emerging options and decisions.
- Develop clear plans.
- Create commitment for action agreements.

Application

Thomas Nebel and Steven Ogne provide **99 Excellent Coaching Questions** in their new book: *Empowering Leaders Through Coaching*. Some of their questions are listed below:

LISTEN ACTIVELY:

- How is your ministry going?
- How are you doing personally?
- How is the family?
- How are you and God doing?
- What issues are important to you now?
- Where are you feeling resistance?



CELEBRATE WINS:

- What are you excited about?
- What is your greatest accomplishment this month?
- What prayers have been answered?
- How has God been faithful?
- Where have you demonstrated your best leadership?
- Who are your most loyal ministry partners?

CARE PERSONALLY:

- What help do you need?
- Where do you receive support and encouragement?
- What have you done to "play"?
- Are you sleeping well?

Note: If the planter is facing issues that need more help than you know how to offer, contact the coaches' coach, Jim Lundgren.

STRATEGIZE GENERAL PLANS:

- What are your immediate priorities?
- How are you continuing to attract and involve new people?
- How is leadership development happening?
- Where are you seeing the most progress?





LISTENING TIPS FOR COACHES

Definition

Listening is essentially making an effort to hear or pay attention to another person for mutual understanding.

Context

The leader tends to listen to multiple stakeholders to envision or create organizational action. Listening by a coach is more individually focused; the coach tends to listen to one person or a small group to reflect or mirror intentions. In a very basic way, leaders listen to personally drive success, while coaches listen to help others create success. Sever Ogne, author of *Empowering Leaders Through Coaching* says: "Coaching is the hands-on process of helping people succeed."

Application

You can coach others to succeed by using these simple active listening techniques:

1. OBSERVE. According to some writers, one-on-one communication consists of words (7%), tone (38%), and body language (55%). Make sure that you pay attention to all three. Incongruency between message, tone, or delivery is an indicator of thinking or emotions that may need to be clarified. Record your observations and reflect on them strategically (see below).

2. ENCOURAGE. To convey interest and keep your planter talking, use noncommittal words with a positive tone of voice:

"I see..."

"Yes…"

"That's interesting..."

3. **RESTATE.** Periodically repeat your understanding of the speaker's words:

"I heard you say..."

"So, you think..."





4. REFLECT. Occasionally, check your perception as to what the speaker is communicating in tone, body language or word. Consider the tone, body or word clue, form a statement of what the clue is saying, and ask a clarifying question:

Statement: "It appears to me that"	Question: "Is this correct?"
Statement: "I heard you say"	Question: "Am I right?"
Statement: "I sense that"	Question: "Is this how you feel?"

5. SUMMARIZE. Pull ideas and facts together by restating, reflecting, and summarizing key feelings or ideas. Pay particular attention to repeated metaphors, story themes or patterns. Issues that can act as barrier points or release points are often buried in metaphors or themes like natural elements, battles, fears, joys, places or people. Use the reflection techniques to validate your observations.



FEEDBACK TIPS FOR COACHES

Definition

Feedback is a response or reaction that provides guidelines for adjustment or development.

Context

In a leadership context, feedback is a critical tool for mid-course correction. The leader will often give directive feedback that is focused on creating specific strategic action. The coach tends to use feedback to reflectively support the development of an individual or small group.

John Maxwell, in a 1996 *Leadership Journal* article, wrote that, "Adding value comes from listening to people. If I know their heart, then I know exactly where to add value. I develop the part of themselves they want to see developed, not what I happen to need at the time. This prevents me from using people."

Application

You can add value as a coach by providing feedback about the areas that the other person is longing to see developed.

FEEDBACK SHOULD BE:

- Timely. Provide feedback as soon as possible.
- Specific and descriptive. Be clear about the behavior.
- Goal-oriented. Focus on behavior and value of changing.
- Non-evaluative. Avoid negative terms and personality criticisms.
- Limited. Focus on the smallest number of items that will have the greatest impact.
- Two-way. Request feedback yourself.

FEEDBACK GENERALLY FOLLOWS THESE STEPS:

• Solicit the other person's impressions. "In this situation, what is your perception of how you . . . ?"



- Describe behaviors observed.
 "Where do you see the greatest opportunities for growth in . . . ?"
 "I saw . . . " or "I heard . . . " or "I observed . . . "
- Check for agreement or disagreement.
 Statement: "It appears to me that . . " Question: "Is this correct?"
 Statement: "Is it possible that . . . " Question: "Am I right?"
 Statement: "I sense that . . . " Question: "Is this how you feel?"
- Give an opportunity for the other person to suggest alternatives. "What other ways could you . . . ?"
- Share and explore their ideas. "What if . . . ?" or "Would you consider . . . ?"
- Close on an upbeat note, perhaps sharing a brief prayer.





CARING AND CONFRONTING

CREATING RECEPTIVITY FOR ACCEPTING FEEDBACK

We are unwilling to change what we do not believe needs to be changed. If feedback is not accepted, change will not occur.

To be effective in missional coaching, it is essential to help the person being coached to accept and reflect on feedback (e.g., the coach's observations/ perceptions about behavior, attitudes and actions).

Coaching feedback that reflects on "wins" can help the planter identify personal strengths, attitudes and actions to build on for increased effectiveness. This can feel exciting and energizing to the planter. Feedback that emphasizes areas for growth usually reveals a new perspective, illuminates a blind spot, or confronts denial. This can feel awkward or uncomfortable.

Obviously, a foundation of openness and trust must be established before feedback on areas for potential growth can be effective. However, once this foundation is laid, what does "accepting feedback" look like? It means the planter acknowledges that the feedback has merit and agrees to more closely examine his or her actions/ behavior/attitudes with the coach in order to develop an action plan for change. This is not just head agreement, but a heart commitment to move forward with transformation.

Key coaching issues to be considered to create receptivity for accepting feedback:

1. BE HONEST AND STRAIGHTFORWARD.

- Subtlety will not breed trust.
- Respect the planter's desire for growth by frankly expressing your observations and looking for ways to move forward.

2. BE CLEAR ON WHAT NEEDS TO CHANGE.

Clarity means:

- The planter understands the feedback and has a clear picture of what action, behavior, or attitude needs to change.
- The planter is clear about the situations when this action, behavior or attitude occurs (or does not occur).





• The planter gets the connection between this action, behavior or attitude, and his/her personal effectiveness and ability to move forward with InterVarsity's mission.

3. PRIORITIZE FEEDBACK.

Ask yourself the following questions . . .

- Is this a key driver for moving forward in mission and personal performance? In other words, will a change in this behavior or attitude significantly improve overall performance, or is this something that bothers either the coach or planter, but is not a critical factor?
- Is there a strong desire on the planter's part to change this behavior?
- Is this an issue that can be relatively easy to change? To increase motivation, sometimes it is effective to choose the "quick win."
- Choose only one critical issue to develop into an action plan so as not to overwhelm the planter and to build a pattern of success. Once a "win" is recorded, move on to another critical issue.

4. PAINT A PICTURE.

Express or state what the desired action, attitude or behavior looks like. This means:

- The planter has a clear picture of what the changed action, behavior, or attitude looks like.
- The planter is clear about the situations when this changed action, behavior or attitude needs to occur (or does not occur).
- The planter understands how this new action, behavior or attitude will increase their personal effectiveness and ability to move forward with InterVarsity's mission.

5. WORK TOGETHER TO DEVELOP AN ACTION PLAN.

Below are questions to help work together to formulate a plan.

- What's going on here?—Identify the problem
- What do we know?—Get the facts
- What are the root causes?—Assess the facts
- What might we do?—Develop solutions



- What is the best thing to do?—Determine how God is leading
- How do we do it?—Lay a plan and implement
- Is the problem solved?—Measure progress

6. MODEL HOW TO ACCEPT FEEDBACK

- At the end of each coaching session, solicit feedback from your planter on your wins as a coach (i.e., what has been most helpful to the planter) and areas where you can grow or improve as a coach.
- If no feedback is forthcoming on areas for you as a coach to grow, choose one of the eight marks of an effective coach, and ask to be rated on a 1 to 10 scale with 10 being high. If it is not a 9 or 10, ask if the planter has any suggestions that would move you closer to a 10.
- Thank the planter for their feedback.

CARE-FRONTING IS CONFRONTING IN A CARING WAY

We are most useful as care-fronters when we are not so much trying to change other people as we are trying to help them see themselves more accurately.

- Care-fronting works like showing people their reflections in a mirror or having them watch a videotape of themselves. They get a perspective on themselves that they cannot achieve any other way.
- Care-fronting is not trying to motivate people to change by condemning them. Sometimes we are tempted to try to get people to change by making them feel guilty. Instead, we should firmly but lovingly communicate how their actions are affecting us and then leave the results to God. This way the change will be sincere, not the result of manipulation.
- **Care-fronting risks conflict.** Whenever we tell someone the truth, we risk conflict. Conflict is normal; it is not something to be avoided if we are going to build healthy relationships. There are options available when we face conflict. Each is sometimes appropriate, but one of them is generally the best option.





Five options for dealing with conflict

1. I win—you lose

On rare occasions we have to exercise authority and overpower others. This may send a message that we do not care about them or their feelings.

2. Retreat

If we constantly withdraw from conflict, nothing is ever solved. However, it is appropriate to withdraw and regroup if we are in conflict with someone who is about to overpower us.

3. I give in

If the source of conflict is an issue that does not matter, it is okay to give in to the other person. However, if we are always giving in and not standing our ground, we will become angry on the inside even though we may be smiling on the outside.

4. I will meet you halfway

This is an excellent way to resolve conflict. Negotiation is used to settle everyday differences. The problems come when we are pressured to violate our standards in order to reach a settlement. Truth cannot be sacrificed for peace.

5. I care enough to confront

This is an excellent way to approach a conflict. We let others know what we want and need from them. We let them see how their actions are impacting us, and at the same time, we are asking them how they see us and what they need from us. This approach communicates care and respect, and it strengthens the bonds between people.

Carefully frame your words to help a person level and respond honestly

- Focus your feedback on your observations, not your conclusions. Comment not on what you think, imagine, or infer but on what you have actually seen or heard. Conclusions will evoke immediate defensiveness. Example of good feedback: "You are not looking at me and not answering when I speak. Please give me your attention and answer."
- Focus your feedback on descriptions, not judgments. Do not comment on another's behavior as nice or rude, right or wrong. Use a

clear, accurate description in neutral language. When a value judgment is received, there is a momentary break in contact. Example of good feedback: "I am aware that your reply to my request for information was silence. Please tell me what this means."

- Focus feedback on ideas, information, and alternatives, not advice and answers. Comment not with instructions on what to do with the data you have to offer but on what the data, the facts, suggest for additional options. The more options that are available, the less likely it is that a person will come to a premature solution. Example of good feedback: "I have several other options that you may have thought about, but let me run them by you again."
- Focus feedback not on why but on what and how. "Why" critiques values, motives and intents. "Why" is judgmental; "what" and "how" relate to observable actions, behaviors, words, and tone of voice. Example of good feedback: "Here is where we are; let's examine it."
- Care-fronting should be done in a caring, gentle, constructive, and clear manner. Never care-front in a way that could be interpreted as blaming, shaming, or punishing.

Taken from Living Free Coordinator's Guide, Jimmy Ray Lee and Dan Strickland, Turning Point, Chattanooga, TN, 1999, pp 127-129. Used with Permission from Livingfree.org

TRIANGULATION IN COACHING AND SUPERVISION

As the coach and supervisory work together to further the ministry of a staff member on campus it is critical to guard all three sets of relationships. All too often we can destroy the trust that is critical for the partnership between the coach, the supervisor and a staff member when one person talks to another person in the triangle about the person who is not there. Conversations about a third party who is not in the room are complex in that they can either be quite helpful or very destructive.

As Dan Oestreich has written, "It wouldn't seem very realistic to suggest we should never talk about other people unless they are present. And triangulation can't be all bad. If I need some positive coaching about how to approach a colleague on a delicate matter, isn't it legitimate that I rehearse a little with a third person I trust?

"Yes it is, but this is not the triangulation I am speaking of, which has much more to do with negative discussions of the motives, qualities, and character



of others than any sort of positive rehearsal. Broadly speaking, it refers to all those times when a person is inconsistent in his or her statements, saying one thing to another individual directly, and something else at the water cooler or over the phone, or otherwise 'in private.' The reputation of the person discussed is often defined by the water cooler discussion."

(http://unfoldingleadership.blogspot.com/2005_11_01_archive.html)

You can see signs of negative triangulation when you:

- 1. Find yourself totally believing that what you are *hearing* about the third party is true.
- 2. Spend too much time talking too long about the *third party* when he or she is *not* in the room.
- 3. Take on the role of explaining person B to person C and person C to B. This is a mistake for several reasons:
 - a. It is very easy to move into gossip or moralizing.
 - b. You do not really know the *thinking and the motivations* of the third party.
 - c. In the eyes of the person you are talking with you eventually take on the personage of the person you are attempting to explain.
- 4. Attempting to be a mediator when both parties do not own you as a mediator that they respect and trust.
- 5. Avoid asking the critical question of the one who is talking to you about a third party. Here are some examples of helpful statements and critical questions to ask in a conversation that is moving toward negative triangulation.
 - a. "As I am listening to you share your concerns and struggles with your supervisor, I am sensing that the two of you have some issues that need to be worked out."
 - b. "Let's brainstorm some potential ways for the two of you to work this out."
 - c. "Which of these steps seems most workable to you?"
- d. "How can I support you in taking this step?"
- 6. Find yourself making agreements with person B that will effect person C without *fully informing* person C in writing.



WE HAVE TO TALK A Step-By-Step Checklist for Difficult Conversations

by Judy Ringer

Think of a conversation you've been putting off. Got it? Great. Then let's go.

There are dozens of books on the topic of difficult, crucial, challenging, important (you get the idea) kinds of conversations. Those times when you know you should talk to someone, but you don't. Maybe you've tried before and it went badly. Or maybe you fear that talking will only make the situation worse. Still, there's a feeling of being stuck, and you'd like to free up that stuck energy for more useful purposes. There are many well-written and informative books on how to have these important, crucial, and difficult conversations. At the end of the article, I list them. Get at least one and read it. They're all great.

What you have here is a brief synopsis of best practice strategies: a checklist of action items to think about before going into the conversation; some useful concepts to practice during the conversation; and some tips and suggestions to help you're energy stay focused and flowing, including possible conversational openings.

You'll notice one key theme throughout: you have more power than you think.

WORKING ON YOURSELF

How to prepare for the conversation before going into the conversation, ask yourself some questions:

1. What is your purpose for having the conversation? What do you hope to accomplish? What would be an ideal outcome?

You may think you have honorable goals, like educating an employee or increasing connection with your teen, only to notice that your language is excessively critical or condescending. You think you want to support, but you end up punishing. Some purposes are more useful than others. Work on yourself so that you enter the conversation with a supportive purpose.

2. What assumptions are you making about this person's intentions?

You may feel intimidated, belittled, ignored, disrespected, or marginalized, but be cautious about assuming that that was their intention. Impact does not necessarily equal intent.



3. What "buttons" of yours are being pushed? Are you more emotional than the situation warrants?

Take a look at your "backstory," as they say in the movies. What personal history is being triggered? You may still have the conversation, but you'll go into it knowing that some of the heightened emotional state has to do with you.

4. How is your attitude toward the conversation influencing your perception of it?

If you think this is going to be horribly difficult, it probably will be. If you truly believe that whatever happens, some good will come of it, that will likely be the case. Try to adjust your attitude for maximum effectiveness.

- 5. Who is the opponent? What might they be thinking about this situation? Are they aware of the problem? If so, how do you think they perceive it? What are their needs and fears? What solution do you think they would suggest? Begin to reframe the opponent as partner.
- 6. What are your needs and fears? Are there any common concerns? Could there be?
- 7. How have you contributed to the problem? How have they?

4 STEPS TO A SUCCESSFUL OUTCOME

The majority of the work in any conflict conversation is work you do on yourself. No matter how well the conversation begins, you'll need to stay in charge of yourself, your purpose and your emotional energy.

Breathe, center, and continue to notice when you become off-center – and choose to return again. This is where your power lies. By choosing the calm, centered state, you'll help your opponent/partner to be more centered, too.

Centering is not a step; centering is how you are as you take the steps. (For more on Centering, see the Resource section at the end of the article.)

Step 1: Inquiry

Cultivate an attitude of discovery and curiosity. Pretend you don't know anything (you really don't), and try to learn as much as possible about your opponent/partner and their point of view. Pretend you're entertaining a visitor from another planet, and find out how things look on that planet, how certain events affect them, and what the values and priorities are there.

If they really were from another planet, you'd be watching their body language and listening for the unspoken energy as well. Do that here. What do they really want? What are they not saying?







Let them talk until they're finished. Don't interrupt except to acknowledge. Whatever you hear, don't take it personally. It's not really about you. Try to learn as much as you can in this phase of the conversation. You'll get your turn, but don't rush it.

Step 2: Acknowledgment

Acknowledgment means to show that you've heard and understood. Try to understand them so well you can make their argument for them. Then do it. Explain back to them what you think they're really going for. Guess at their hopes and honor their position. They won't change unless they see that you see where they stand. Then they might. No guarantees.

Acknowledge whatever you can, including your own defensiveness if it comes up. It's fine; it just is. You can decide later how to address it.

For example, in an argument with a friend I said: "I notice I'm becoming defensive, and I think it's because your voice just got louder and sounded angry. I just want to talk about this topic. I'm not trying to persuade you in either direction." The acknowledgment helped him (and me) to recenter.

Acknowledgment can be difficult if we associate it with agreement. Keep them separate. My saying, "this sounds really important to you," doesn't mean I'm going to go along with your decision.

Step 3: Advocacy

When you sense that they've expressed all their energy on the topic, it's your turn. What can you see from your perspective that they've missed? Help clarify your position without minimizing theirs.

For example: "From what you've told me, I can see how you came to the conclusion that I'm not a team player. And I think I am. When I introduce problems with a project, I'm thinking about its long-term success. I don't mean to be a critic, though perhaps I sound like one. Maybe we can talk about how to address these issues so that my intention is clear."

Step 4: Problem-Solving

Now you're ready to begin building solutions. Brainstorming is useful, and continued inquiry. Ask your opponent/partner what they think would work. Whatever they say, find something that you like and build on it.

If the conversation becomes adversarial, go back to inquiry. Asking for the other's point of view usually creates safety, and they'll be more willing to engage.

If you've been successful in centering, adjusting your attitude, and in engaging with inquiry and useful purpose, building sustainable solutions will be easy.

Practice, practice! The art of conversation is like any art—with continued practice you acquire skill and ease.

You, too, can create better working and family relationships, ease communication problems and improve the quality of your work and home environment. You're on the way, and here are some additional hints:

TIPS AND SUGGESTIONS

A successful outcome will depend on two things: how you are and what you say. How you are (centered, supportive, curious, problem-solving) will greatly influence what you say.

Acknowledge emotional energy—yours and theirs—and direct it towards a useful purpose.

Know and return to your purpose at difficult moments.

Don't take verbal attacks personally. Help your opponent/partner come back to center.

Don't assume they can see things from your point of view.

Practice the conversation with a friend before holding the real one.

Mentally practice the conversation. See various possibilities and visualize yourself handling them with ease. Envision the outcome you're hoping for.

HOW DO I BEGIN?

Opening the conversation In my workshops, a common question is How do I begin the conversation? Here are a few conversation openers I've picked up over the years—and used many times!

"I have something I'd like to discuss with you that I think will help us work together more effectively.

"I'd like to talk about ______ with you, but first I'd like to get your point of view."

"I need your help with what just happened. Do you have a few minutes to talk?"

"I need your help with something. Can we talk about it (soon)?" If they say, "Sure, let me get back to you," follow up with them.

"I think we have different perceptions about ______. I'd like to hear your thinking on this."

"I'd like to talk about ______. I think we may have different ideas on how to ______."





"I'd like to see if we might reach a better understanding about ______ I really want to hear your feelings about this and share my perspective as well."

Write a possible opening for your conversation here:

Good luck! Let me know if this article has been useful by contacting me at http://www.judyringer.com.

RESOURCES

The Magic of Conflict, by Thomas F. Crum (http://www.aikiworks.com).

Difficult Conversations, by Douglas Stone, Bruce Patton, and Sheila Heen

Crucial Conversations, by Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (http://www.crucialconversations.com)

FAQs about Conflict, by Judy Ringer. This article can be found on the Free Articles page at http://www.judyringer.com.

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About the Author: Judy Ringer is the author of *Unlikely Teachers: Finding the Hidden Gifts in Daily Conflict*. A black belt in aikido and nationally known presenter, she specializes in unique workshops on conflict, communication, and creating a positive and purposeful life. She is the founder of Power & Presence Training and chief instructor of Portsmouth Aikido, Portsmouth, NH, USA. Other articles on this topic are available at http://www.JudyRinger.com

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4 STAGE LAUNCH PROCESS

STAGE 1-FORMING A MISSIONAL CORE

Primary focus: Finding Potentially Missional Christians and engaging them with the mission/vision

Developmental Issues:

- Planter seeks God's heart for the campus, and invites students and faculty to pray for the campus. Enlist the Christian community to pray for the new chapter.
- Planter passionately articulates the vision and mission of the chapter in a variety of settings.
- Experiment with several strategies to attract and invite potentially missional Christians.
- Gather potentially missional Christians in small group Bible studies and other events to build relationships and engage them with the mission and vision of InterVarsity.
- Develop core students/faculty further by involving them in evangelism, invitations and other missional activities.
- Hold catalytic event/retreat for core to cast vision and unveil plans for the next stage.



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Key Question: Am I gathering the right kind of people in the core of the plant?

DESIRED OUTCOMES	 There is a group of 10-20 Missional Christians who form a core This group has met for a catalytic event/retreat The Core is unified around vision and values One or two people have become Christians
METHODS, TOOLS, ETC. NEEDED	 A good understanding of the strategy and vision A persuasive presentation of the vision and strategy Gathering tools and skills—(e.g., branded printed tools) Models of catalytic meetings (scripted) Use of the internet in connecting with potential core members (e.g., Facebook.com) Follow up contacts <i>personally</i> and not just by email or Facebook ads, pages or messages Understands the system for how universities inform new students about organizations and assign space to student organizations
VALUES/SKILLS TO DISPLAY	 Ability to cross ethnic boundaries ethnic boundaries Use of Facebook page to connect with students Communicating the importance of academics importance of academics Demonstrating a heart for evangelism Ability to meet people with ease Willingness to learn context (campus culture) Ability to navigate highs and lows Can identify the right 10-20 Core people
NEEDS THEY WILL FEEL	 Loneliness Feeling overwhelmed with the number of things to do Highs and lows How to learn from a gathering or outreach event that does not go well Exhaustion due to meeting many new people and working long hours
CHALLENGES THEY WILL FACE	 Their own personality cracks (e.g., over- confidence, easily overwhelmed, etc.) Discerning the missional potential and relevance of people Continuing to meet new people Continuing the Stage 1 plan Following the Stage 1 plan Vision casting Vision casting Getting recognized as a student organization Selecting the right MCs and PMCs to focus on

STAGE 1-THE COACH

CHALLENGES THEY WILL FACE	NEEDS THEY WILL FEEL	VALUES/SKILLS TO DISPLAY	METHODS, TOOLS, ETC. NEEDED	DESIRED OUTCOMES
 Getting off on the right 	• I am a help to the planter	• Can nurture the "I need a	 Coach's conference call 	 Has a well established
foot with the planter and their supervisor	 InterVarsity values their role 	challenge" or "cowboy" mindset of the planter	where they support one another	relationship with the planter and strong communication
 Establishing a pace of 	 A roadmap for coaching 	 Ability to discern a 	 Tools and systems received 	with the supervisor
regular interaction	 Time management guidelines 	planters mood and help	at NISET	 Has a grasp of the planter,
 Staying motivated 	SOS line to IV national to	them process productively	Collegiate Ministries Website	context, and needs (i.e.,
	troubleshoot problems	 Ability to listen well 	for planters:	
 nepring the planter deal with impatience and 	 Coaching resources 	An interaction style with	(www.intervarsity.org/mx/	 Has prayed regularly for the planter
finding ways to help him	 Planting resources to 	the planter that mixes		
or her channel that energy in helpful wavs	pass along	nurturing for results with a strong sense of how the	 Well-planned coaching visits. worked out ahead 	 Will have connected
	 Feedback on their own 	first stage should unfold	of time	with the planter through
	performance	Can't be in it for themselves	 Strong, ongoing 	phone calls every ouner week and a visit in the fall
		 Ability to help the planter 	connection with the	during which the coach
		select natural social	supervisor	will have met with the
		networks on campus that	 Good grasp of key Stage 	
		will help them work the	One pages in the <i>Chapter</i>	 Will have carbon copied
		system and connect with	Planting Manualr	the supervisor on all
		leaders.		communications with the
		 Ability to discern the 		planter
		differences and similarities		
		between their own		
		planting experience and the		
		experience of this planter		

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DESIRED OUTCOMES	 Planter has accomplished Stage 1 and is still at it and Iliking it—didn't quit Planter, supervisor and coach are a true team Coaches are performing Planter is funded Planter feels well-connected to their IV Area team Has prayed regularly for the planter
METHODS, TOOLS, ETC. NEEDED	 Reference tools Lifeline to InterVarsity Website: Website: (www.intervarsity.org/mx/page/chapterplanting) Conference calls with peers
VALUES/SKILLS TO DISPLAY	 Understands and supports the four-stage launch Knows the roles of both the coach and the planter Allows for messiness Allows for messiness Ready to train the planter in areas that are vital to planting effectively (e.g., developing and training PMCs) Gives permission to the planter to bypass certain IVCF "expected attendance" events/ protocols Nurturing the "I need a challenge" or "cowboy" mindset of the planter
NEEDS THEY WILL FEEL	 To feel included in the mix with planter and coach with planter and coach the planter to coach the planter for the planter and planter on the area team without sending negative messages to the rest of the team Understanding
CHALLENGES THEY WILL FACE	 Working positively to support the planter/coach team Managing the time they give to the planter/coach (i.e., they could over or under-manage) Seeing him/herself as a vital player in the process, not a distant, busy leader

4 STAGE LAUNCH PROCESS

STAGE 2-BUILDING MOMENTUM

Primary focus: Working with a Core Group to advance the chapter's mission

Developmental Issues:

- Develop prayer-life/practices of the core.
- Core Meetings designed to inspire, train (e.g., GIGs, NSO), and carry out the mission of the chapter.
- Core Members recognize their relational networks, become skilled at inviting to SGs and all other chapter events. Larger scale NSO is launched by Core.
- Core Group holds 2-3 high-caliber Gathering Events to build momentum in the chapter.
- Select Core Members experiment with leading missional small groups.
- Hold catalytic events that celebrate the community, cast vision and call for future involvement and commitment.
- Use the Stage 2 Wave to plan evangelistic events, Gathering events and Core meetings in a way that builds momentum.

STAGE 2 – THE PLANTER

Key Question: Am I deploying the core wisely so that they are leading from their gifts and strengths?

DESIRED OUTCOMES	 Core of 20 to 30 has begun to solidify and is added to Some (one or two) find Christ Core owns the vision as theirs Range of culturally relevant outreach events and strategies have been identified & programmed Preview gatherings become systemized Adequate funds to do the job are in place
METHODS, TOOLS, ETC. NEEDED	 Continuous use of tools to cast vision to enlarge the core cast vision to enlarge the core model to build ownership among the committed among the committed among the committed outreach events beyond and factions with what other planters are doing and learning in this stage
VALUES/SKILLS TO DISPLAY	 God answers prayer God answers prayer Steadiness Passion for the plan and the people Innovation Innovation Discernment about whom to entrust with major leadership roles Ability to learn and move on when one approach does not work
NEEDS THEY WILL FEEL	 Under-resourced Doubts How to lift vision Getting the right people involved How to get people to pray Teamwork and team development Are my supervisor and coach still behind me?
CHALLENGES THEY WILL FACE	 Keeping core Christians convinced that this is a good thing Vision-casting to committed and new people Developing understanding in the core about develop- mental issues of this stage mental issues of this stage Developing a sustainable plan for winning, keeping, and lifting commitment Developing a discipleship plan Developing a the fit Developing a discipleship plan Developing a discipleship plan Developing a discipleship plan Developing a discipleship plan

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CHALLENGES THEY WILL FACE	NEEDS THEY WILL FEEL	VALUES/SKILLS TO DISPLAY	METHODS, TOOLS, ETC. NEEDED	DESIRED OUTCOMES
 Be an encourager Help the planter stay on task Pray for the planter regularly Wisdom about when to 	 The challenge of balancing encourage-ment/ passion for the project with well-timed, thoughtful intervention 	 Encourager/demonstrates a "can do" spirit Good listener Accountability is good 	 Keep helpful ideas and resources flowing on teamwork, core group development, ideas for events, etc. Regular visit & 	 Planter achieves results of this stage Planter's spiritual connection with God and energy is strong
intervene and when to let a situation or strategy "play itself out"			accountability system/ pattern established	• Planters are working well together

CHALLENGES THEY WILL FACE	NEEDS THEY WILL FEEL	VALUES/SKILLS TO DISPLAY	METHODS, TOOLS, ETC. NEEDED	DESIRED OUTCOMES
 Balancing when to lead and when to stay out of the way 	 The support of IVCF senior leadership 	 Servant Leadership: "How can I serve you?" 	 IVCF senior leadership has systematized its engagement model 	 Planter is successful in this stage
 Adequately resource the coach and planter with time and attention 	 To discern what is going on with available feedback 	Get needed resources for coach and planter	 Website Conference calls Face to face meeting 	
 Clarify and articulate what success is 				
 Establish a passion for results and effectiveness 				

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4 STAGE LAUNCH PROCESS

STAGE 3 - DEVELOPING MISSIONAL LEADERS

Primary focus: Empowering missional leaders to increase evangelism and expand the Core

Developmental Issues:

- A strategic rhythm of events and gatherings continues, led by the planter and select leaders.
- Prayer meetings and a variety of prayer practices are led by core members.
- The vision and mission is renewed by the Leaders Team and shared with the larger Core at a Catalytic Event. Core members engage their own areas of personal influence on campus.
- Multi-faceted NSO and Comprehensive Evangelism Strategy is carried out.
- SGs and Gathering Events are designed to continue generating more missional people, and add to the Core.
- Leaders receive ongoing training to lead SGs and may help lead the Core Team in Evangelism and Gathering Events.
- Catalytic Events are held for new core members and future leaders.



STAGE 3 – THE PLANTER

Key Question: Have we maintained a strong core community and discipleship while establishing a regular large-group meeting that the core is delighted to bring others to attend?

	DESIRED OUTCOMES	 People are finding Christ The momentum of the plant and the core is continuing to grow A strong large-group meeting is established The chapter is developing a healthy respect on campus Insures new believers are channeled into a discipleship system Begins incorporating the basic principles of building strong chapters
	METHODS, TOOLS, ETC. NEEDED DESI	eveloping grams, events
ירם ום מוזות מוורות ום מוורות:		•
ואוורת וה אוווא ב	VALUES/SKILLS TO DISPLAY	 Dependence on God Networking to get promotion done Delegation is the way I work A healthy mix of visionary leadership and pastoral care for individuals and the core
	NEEDS THEY WILL FEEL	 How to do effective promotion Keeping energy up in core team Developing relevant programming for outreach strategy Identifying leadership Discerning whether the group is ready to jump into a weekly meeting.
ומואר אוסמט וווררנוווא נוומו ווור רסור וא מרואוו	CHALLENGES THEY WILL FACE	 Keeping vision alive Rallying chapter to outreach events Executing an effective promotional strategy Multi-ethnic sensitivity Launching a full scale NSO program

STAGE 3 – THE COACH

CHALLENGES THEY WILL FACE	NEEDS THEY WILL FEEL	VALUES/SKILLS TO DISPLAY	METHODS, TOOLS, ETC. NEEDED	DESIRED OUTCOMES
 Appropriately challenging the planter to be innovative Is what I am hearing from the planter accurate? 	Graciously using evaluative criteria	 Servanthood Patience Hope and belief in the plant and the planter 	 Tools to help the planter multi-task Regular contact with the planter and supervisor 	Planter feels supported

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Juggling priorities How to handle the feelings that planters are "coloring outside the IVCF lines" 	 Openness Support Prayer 	 Means to monitor planters at various stages Regular contact with the planter and coach 	 Planter feels supported

4 STAGE LAUNCH PROCESS

STAGE 4-TRANSITION TO BUILDING STRATEGY

Primary focus: Assessing chapter structures, leaders and core team to determine where new momentum lies

Developmental Issues:

- Stage 4 Assessment will be done.
- This section will be developed further as building strategies and ways they integrate with planting emerge.





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DESIRED OUTCOMES	 People coming to Christ A chapter or two coalesces Christians discipling new believers
METHODS, TOOLS, ETC. NEEDED	 Outreach programming and methods Ongoing process of student leadership development is in place A clear understanding of the principles of chapter building and a sense of how to integrate them into the life of the chapter
VALUES/SKILLS TO DISPLAY	Spiritual confidence
NEEDS THEY WILL FEEL	 To be relevant To not be afraid, embarrassed or over- confident
CHALLENGES THEY WILL FACE	 Being culturally relevant but biblically sound The rollout of an invitation strategy Keep praying Keeping vision up with core leadership Ensuring that weekly chapter events have impact and relevance

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CHALLENGES THEY WILL FACE	NEEDS THEY WILL FEEL	VALUES/SKILLS TO DISPLAY	METHODS, TOOLS, ETC. NEEDED	DESIRED OUTCOMES
 Keeping energy sustained in the planter Helping planter process early wins and losses Helping planter think beyond "low hanging fruit" 	Time to support the planter in this busy phase	• Patience • Faith	 Reference materials from NISET and follow-up tools (To be determined as we go) 	Planter achieves their goals

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 Getting to enough meetings to get an accurate feel for things Developing an appropriate 	Patience	
 Developing an appropriate 	• Faith	 Planter achieves their goals
means for feedback		
Grace to allow for experimentation		

BOOKS AND WEBSITES FOR COACHES

Books:

- Bianco-Mathis, V.E., Bianco-Mathis, L.K., Bianco, Clinton, Robert J. The Making of a Leader: Recognizing the Lessons and Stages of Leadership Development. Colorado Springs: NavPress.1988.
- Collins, Gary R. Christian Coaching: Helping Others Turn Potential into Reality. Colorado Springs: NavPress. 2001.
- Crane, Thomas and Patrick, Lerissa Nancy. *The Heart of Coaching: Using Transformational Coaching to Create a High Performance Culture.* FTA Press. 2001.
- Cresswell, Jane. Christ-Centered Coaching: 7 Benefits for Ministry Leaders. Chalice Press. 2006.
- Goldsmith, Marshall, Lyons, Lawrence, and Freas, Alyssa (eds.). *Coaching for Leadership: How the World's Greatest Coaches Help Leaders Learn.* San Francisco. Jossey-Bass/Peiffer. 2000.
- Hargrove, Robert. *Masterful Coaching: Extraordinary Results by Impacting People and the Way They Think and Work Together.* San Francisco: Pfeiffer. 1995.
- Harney, Kevin. *Seismic Shifts. Little Changes That Make a Big Difference in Your Life.* Grand Rapids: Zondervan. 2005.
- Jones, Laura Beth. Jesus, Life Coach. Nelson Business. 2004.
- Ledesma, Ruth. *Coaching by the Book: Principles of Christian Coaching.* Xlibris. Corp. 2002.
- Maxwell, John C. *Developing the Leaders Around You*. Nashville: Nelson Publishers. 1995.
- McGinnis, Alan Loy. *Bringing Out the Best in People*. Minneapolis: Augsburg Publishing. 1985.
- Nebel, Thomas and Ogne, Stevens. *Empowering Leaders Through Coaching*. Chicago: ChurchSmart Resources. 1996.
- Nelson, Alan. Coached by Jesus: 31 Lifechanging Questions Asked by the Master. Howard Books. 2005.
- Peterson, David B. and Hicks, Mary Dee. *Leaders as Coach: Strategies for Coaching and Developing Others*. Personnel Decisions, Inc. 1996.





Pue, Carson. Mentoring Leaders. Grand Rapids: Baker Book House. 2005.

- Shula, Don and Blanchard, Kenneth. *Everyone's a Coach*. Grand Rapids: Zondervan. 1995.
- Stoltzfus, Tony. *Leadership Coaching : The Disciplines, Skills, and Heart of a Coach.* BookSurge Publishing. 2005.

Umidi, Joseph. Transformational Coaching. Xulon Press. 2005.

- Whitmore, John. *Coaching for Performance: Growing People, Performance, and People.* Nicholas Brealey Publishing. 2002.
- Whitworth, Laura, Kimsey-House, Henry, and Sandahl, Phil. Co-Active Coaching: New Skills Toward Coaching People Toward Success in Work and Life. Davies-Black Pub. 1998.

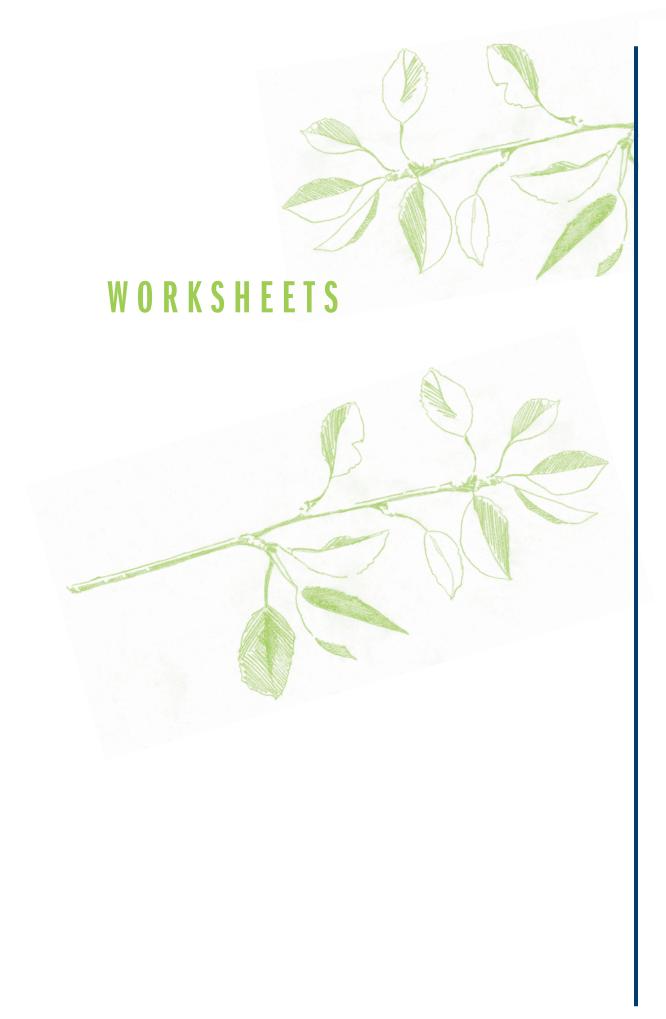
Wooden, John. They Call Me Coach. Chicago: Contemporary Books, Inc. 1988.

Websites:

Christian Coaches Network	www.christiancoachesnetwork.com
Coaching.com	www.coaching.com
CoachNet	www.coachnet.org
CoachU	www.coachu.com
Coachville.com	www.coachville.com
Harvard Business School	www.hbs.edu
International Coach Federation	www.coachfederation.com
Life@Work Journal	www.lifeatwork.com







A C T I V I T I E S 2 4 ¥ Z COACHINGCALE July - September 2007

KEY DATES	COACHING ACTIVITIES
COACH	
PLANTER	



BUILDING RAPPORT WITH YOUR PLANTER

Thought starters for things the coach might want to know about the planter.

1. What do I know about my planter?

2. What do I not know about my planter but would like to know?

3. What does my planter need to know about me?

4. What are my planter's favorite learning styles?

5. How would my planter describe his/her leadership style?

6. On a scale of 1 to 10, to what extent does my planter feel the need for coaching? What is their reasoning for this number . . . or where does he/she feel the greatest need?

7. What does the planter want most from me as coach or from this process?

8. What does our ideal time together look like for my planter?

Some of the above material was adapted from Learning Strategies for Newly Appointed Leaders by Julie Johnson.

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FIRST COACHING SESSION

Use this handout to help guide the session when you will meet with your planter at the close of NISET. You may also wish to revisit the draft coaching agenda you created in an earlier session to fine-tune the flow of questioning for this first session.

1. Process NISET with your planter – get their feedback

Below are sample questions to help you get on the same page in light of the NISET training. The line of questions will vary depending on how much time the coaches and planters have spent together already.

• How has the week been for you?

• What has been most helpful? What will be your big "Aha!" take away?

• What excites you as you look forward to this assignment?

• What looks really challenging and even daunting?

2. Let's talk about expectations as we work together

• What are you looking for from me as your coach?

• How can I serve you best?

• Is there anything I need to know about your working style, punctuality, best ways to connect, when to call and not to call, etc.?

• What would I do that would tick you off?

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3. Review Stage One in chapter launch

• What are your early thoughts on establishing a foundation on your campus to build upon?

• Tell me about the vision that is beginning to take shape for your campus. Have you ever been there? What do you know about this campus? The soil? The receptive groups? Other ministries at work?

• Are there any goals that are shaping up in your thinking?

• What is your history with discipling students, and how might it apply to this new situation?

• What would success look like to you in this first stage?

• Have you started to build an action plan? If so, let's review it or talk about it. (*Note: Choose only 1 or 2 high impact areas on which to focus, with the planter choosing the area.*)

• What are your major concerns at this point? (Listen and then practice feedback skills to make sure you understand them and, if necessary, offer some troubleshooting strategies)

• How can I help you in the next 30 days?

• When can I expect some kind of a written update from you?

COACHING FOR KINGDOM AND CAMPUS RESULTS

4. Calendar, visit planning and next steps

- Use the blank calendar (see the sheet "Coaching Calendar and Activities — July - September 2007") to plan out your connections for the next three months: first set of meetings on campus, off campus, emails, phone call schedule, etc. (Coaches should revisit their work done earlier this week when they brainstormed a hypothetical calendar. Then work with the planter to create a new Coaching Calendar.)
- Before you leave, be sure you both know the next time you will be in contact with each other and who will initiate the contact.

5. Closing prayer time

- What are the top three issues we need to pray about regarding:
- \cdot each other

 \cdot the planting process

· the students headed to our campus

FIRST COACHING VISIT AGENDA

1.

2.

3.

4.

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6.

7.

8.

COACHING FOR KINGDOM AND CAMPUS RESULTS

COACH

PLANTER _____

COACHING LOG

Record your phone and significant email interactions with your planter as they happen. Below is a sample form. Please use the Word document format online at http://www.intervarsity.org/mx/item/6101/ and email it to Jim Lundgren as an attachment. Send your updated log to Jim at the end of each month starting September 30.

DATE	COACHING ACTIVITY (visit, phone call, email, resource provided, etc.)	KEY FOCUS OF ACTIVITY	WHAT'S HAPPENING IN THE Plant?
12/03/08	Phone Call	Debriefed month	Had core meeting last week with 4 of the key students showing up, including new male leader. <i>Planter</i> was very pleased how the meeting went and really feels like she finally has at least these 4 as her missional core. She is excited to hold core meeting #2 this Thursday night and expects that group to be more like 6 or 7. They will hold their first Bible study next Tuesday; building prayer support for that. <i>Planter</i> met another new student yesterday. This student has a ton of non-Christian friends and is planning to come to core meeting; this is a definite praise and the type of student contact we have been looking for.



COACH

PLANTER

VISIT REPORT

Use this form to report to Jim Lundgren on-site visits. Send to Jim with/in one week of your visit.

GENERAL INFORMATION	DATE: ON-SITE: Location: Who met:
PLANT STAGE AND STEP	
MAIN PURPOSE of visit	
GENERAL SENSE of how planter is doing (highs and lows)	
MAJOR BREAKTHROUGHS to celebrate	
CRITICAL ISSUES to address	
RESOURCES NEEDED	
NEXT STEPS the planter is commited to	
MY "TO DO" LIST	

AND

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S Y M P T O M S O F I M B A L A N C E Ways to Increase Energy Capacity and Recover Energy Used courtesy of Willow Greek Association from presentation by Dr. Jack Groppel MY NEXT STEPS:	viors to your purpose Feel emptiness Feel emptiness Feel emptiness Feel spiritual void Ivorking at"? 1. Define for yourself, "Why am yourself, "Why am yourself, "Why am yourself, "Why am yourself, "Do my behaviors reflect why I'm working at"	Ink Lack of focus during pressure or due to multi-tasking Lack of reativity 1. Focused chunking vs. multi-tasking Constantly running out of time 2. Work in intervals Negative self-talk 2. Work in intervals	Impatience Critical spirit 1. Practice Image Correction. Defensive Frustrated easily 2. Stop the show, catch yourself and say "Stop." Resentful 3.Ask yourself the question, "What matters most right now?"	Fatigue in general1. Exercise—aerobics, strength, and flexibility exercisesLow energy troughs (slumps)2. Gain better posture—The walk of the confident fighterHeadache3. Move periodically to mobilize oxygen to the brain—Quick walkSore neck and shoulders4. Eat breakfast7. Deep breathingWeigh gain in general5. Eat healthy snacks8. Sleep at least 7 hours6. Hydrate/drink water
S Y M P T 0 M S 0 F Ways to Increase Energy C Used courtesy of Willow Creek Association fi	SPIRITUAL: Connecting your behaviors to your purpose	MENTAL: Improving how you think	EMOTIONAL: Improving how you feel	PHYSICAL: Maintaining physical energy TITM